



FISBA in the Press

The Tennis Corporation

In the early days insiders used to fondly refer to FISBA as the «Tennis-Corporation». And there's a good reason behind it - to be honest, it is not quite obvious, why a successful long-time textile manufacturer would turn to optics.

The founder of FISBA, Christian H. Fischbacher, after whom the company was named, played tennis with Waldemar Strietzel, an optic designer, on a regular basis. One day Strietzel announced that he was planning to emigrate to the US to establish his own optic firm. As Fischbacher was not ready to give up on his tried (and tested) tennis partnership, he offered his tennis companion an attractive alternative. With success.

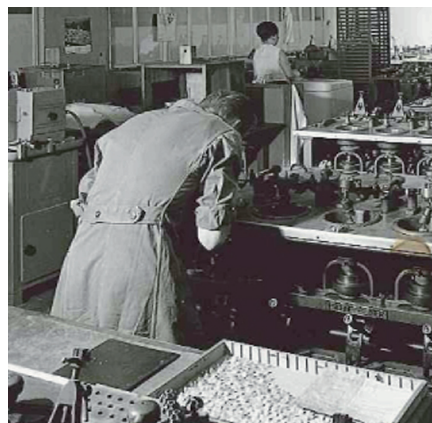
Fischbacher convinced Strietzel to set up an high tech optical company in the midst of St. Gallen, with Fischbacher as financial partner. Thus the tennis alliance was saved. And FISBA OPTIK was born.

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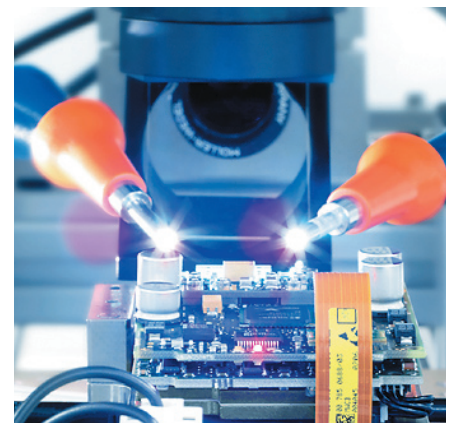
Unfortunately the whole deal had a tiny catch: the first few years of setting up the company took up so much of Strietzel's time and energy, that tennis had to take a back seat.



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Optic production at FISBA in the sixties.



Optic production at FISBA today.